



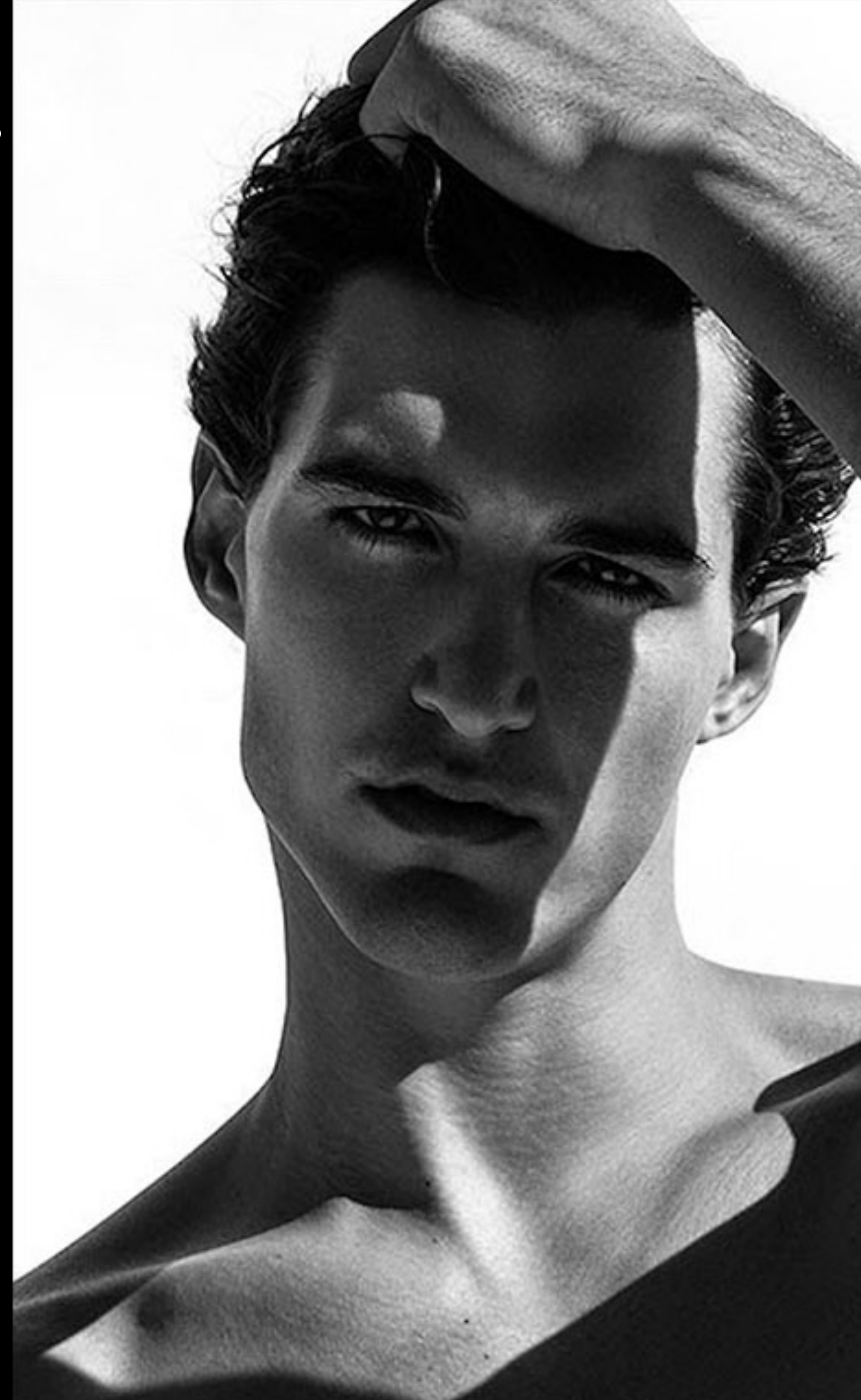
Presentation of SERVICES

MATRIX
MODEL STAFFING

New York | Miami | Los Angeles

Houston | San Francisco

Chicago | Austin | Honolulu



MIA TR IX



Intro



About Matrix



Our Talent



Our Programs



Our Services



IT Solutions



Clientele



Contact

A Good FOUNDATION

Matrix Model Staffing was founded to create high-end, efficient and effective event model staffing solutions. Our main goal is to provide our clients with articulate, attractive, and high energy brand ambassadors while aligning your brand with target influencers. Matrix's passion to exceed your expectations is driven by thorough methods designed to assure our quality of service and your consumer's brand experience.

Our company's partnership is composed of several key people with experience in the field of marketing/promotions for wines and spirits, entertainment, model management, and software engineering for IT solutions.



About MATRIX

Matrix's Executive Team is committed to your satisfaction and high standards of excellence. Comprised of a stellar team of knowledgeable modeling and event industry experts with over a decade of proven success, we are here to offer you the very best event staffing experience possible. We recognize that all of our clients are unique and deserve to receive event services that reflect their individual needs. Our seasoned and talented team is committed to working with you to create a stress-free, memorable, and rewarding event experience every time you book us.



Jacquelyn Willard
Owner



Steven Waddell
Operations



Katie Williams
Head Scout

Gorgeous EVENT STAFF

Our extensive experience allows us to identify only the best promotional talent available. Our talent includes some of the finest models, actors, and event marketers in the industry. We personally interview each person to be certain they would meet not only our, but more importantly, your standards of presence and professionalism.



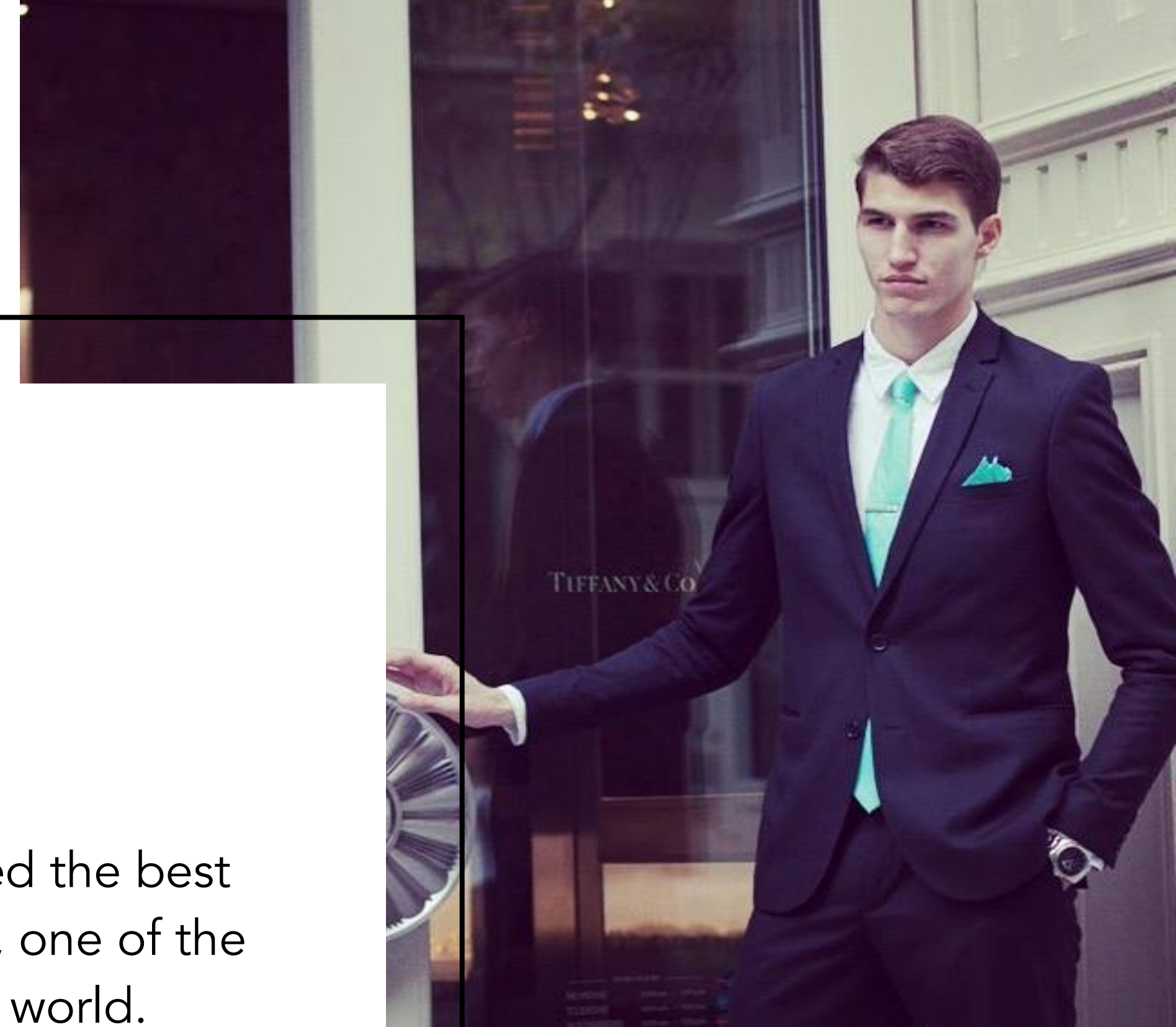


TIFFANY & CO.

Doorman PROGRAM

Matrix Model Staffing's doorman program has created the best presences for leading luxury brands on Fifth Avenue, one of the most frequented luxury shopping destinations in the world.

Our partnership with Tiffany & Co., Louis Vuitton, and Tods has established one of the most prestigious doorman programs on Fifth Avenue and is now available nationwide.



Training PROGRAM

We personally meet, hand-select, and train each and every single talent individual that comes our way.

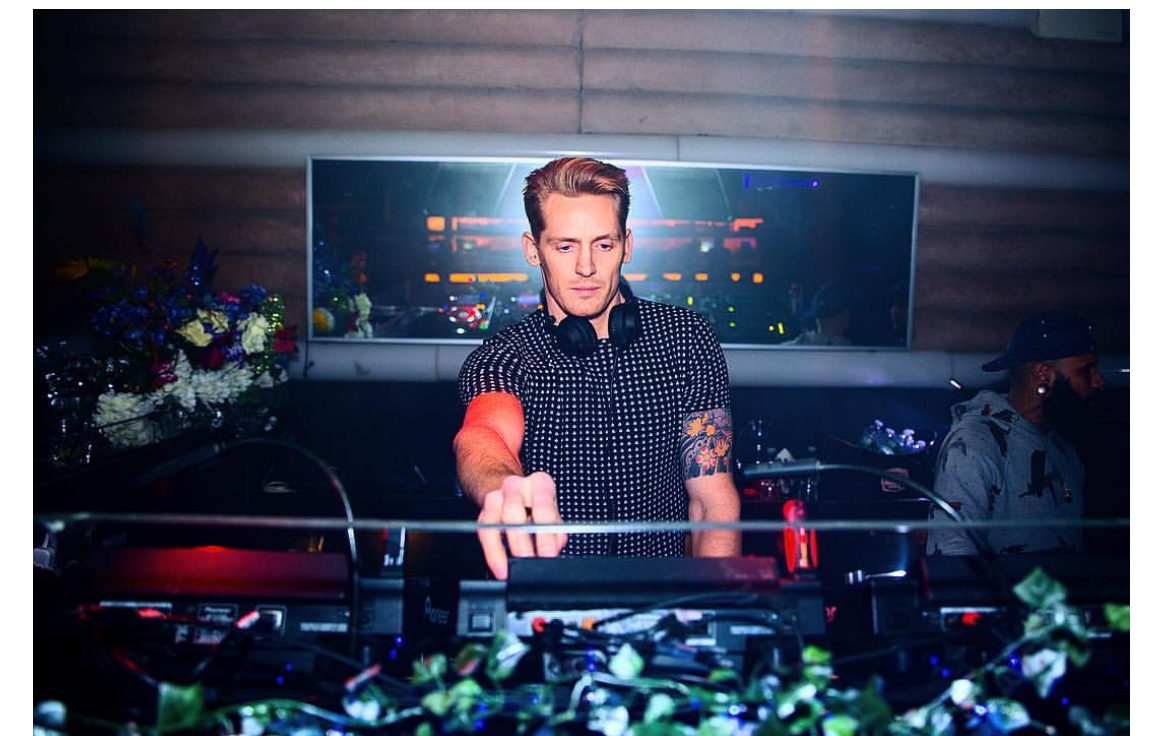
We have space conveniently located in Manhattan and Los Angeles with meeting rooms specifically for training purposes. Our brand ambassadors are trained to ensure product knowledge and have a clear understanding of our clients' expectations. Product training is conducted by our founder Jacquelyn Willard, our Managing Director Ashley Robinson, and/or our clients themselves as requested. We take pride in taking event staffing to the next level.



Our Special TALENT

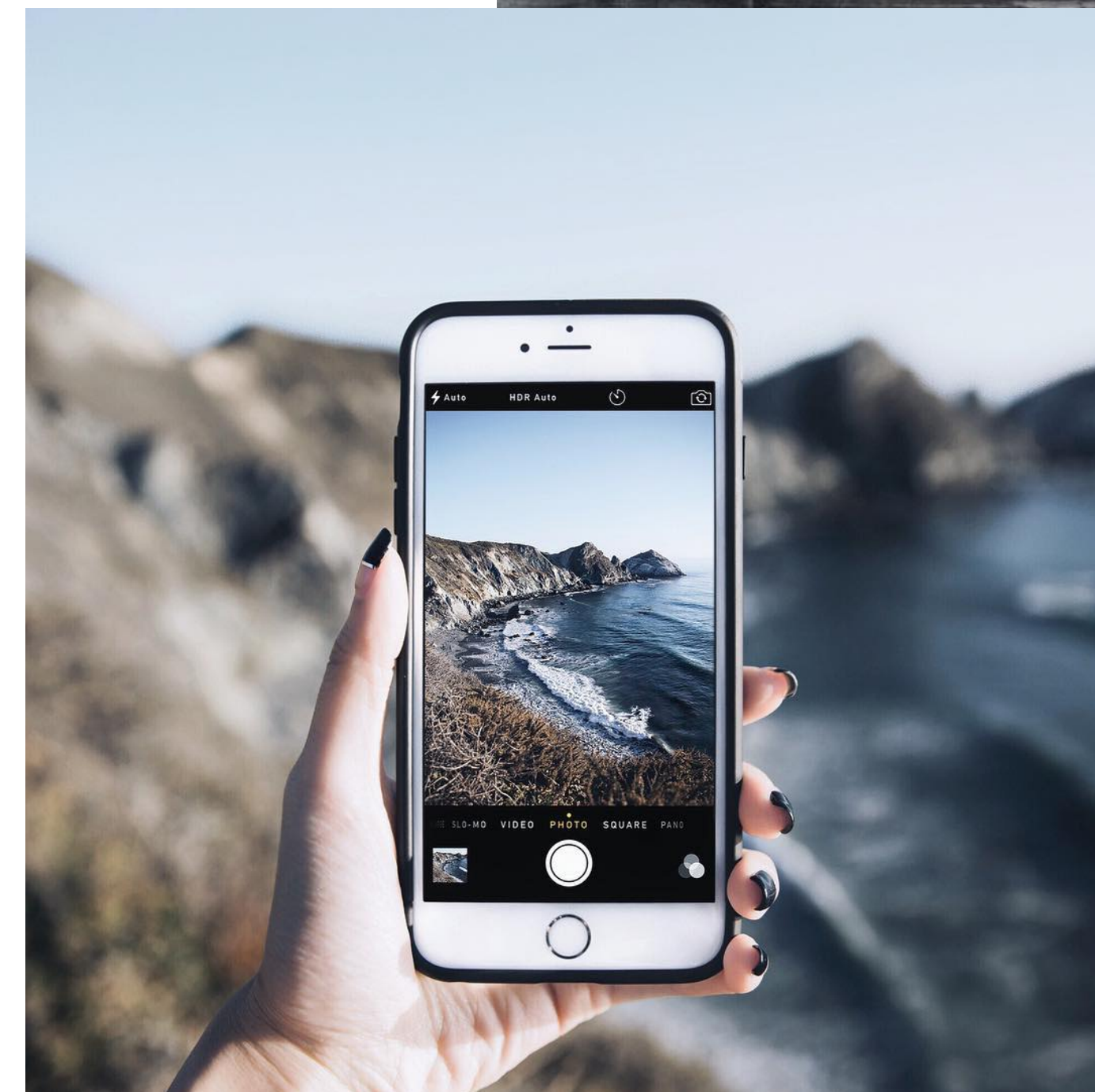
In addition to the staffing talent we provide for events, we are also available to provide the following:

- *DJS
- *Flair Bartenders
- *Dancers/Breakdancers
- *Aerialists/Trapeze Artists
- *Gymnasts
- *Fire Breathers
- *Musical Artists
- *MCs/Hosts
and more!



Influencer DIVISION

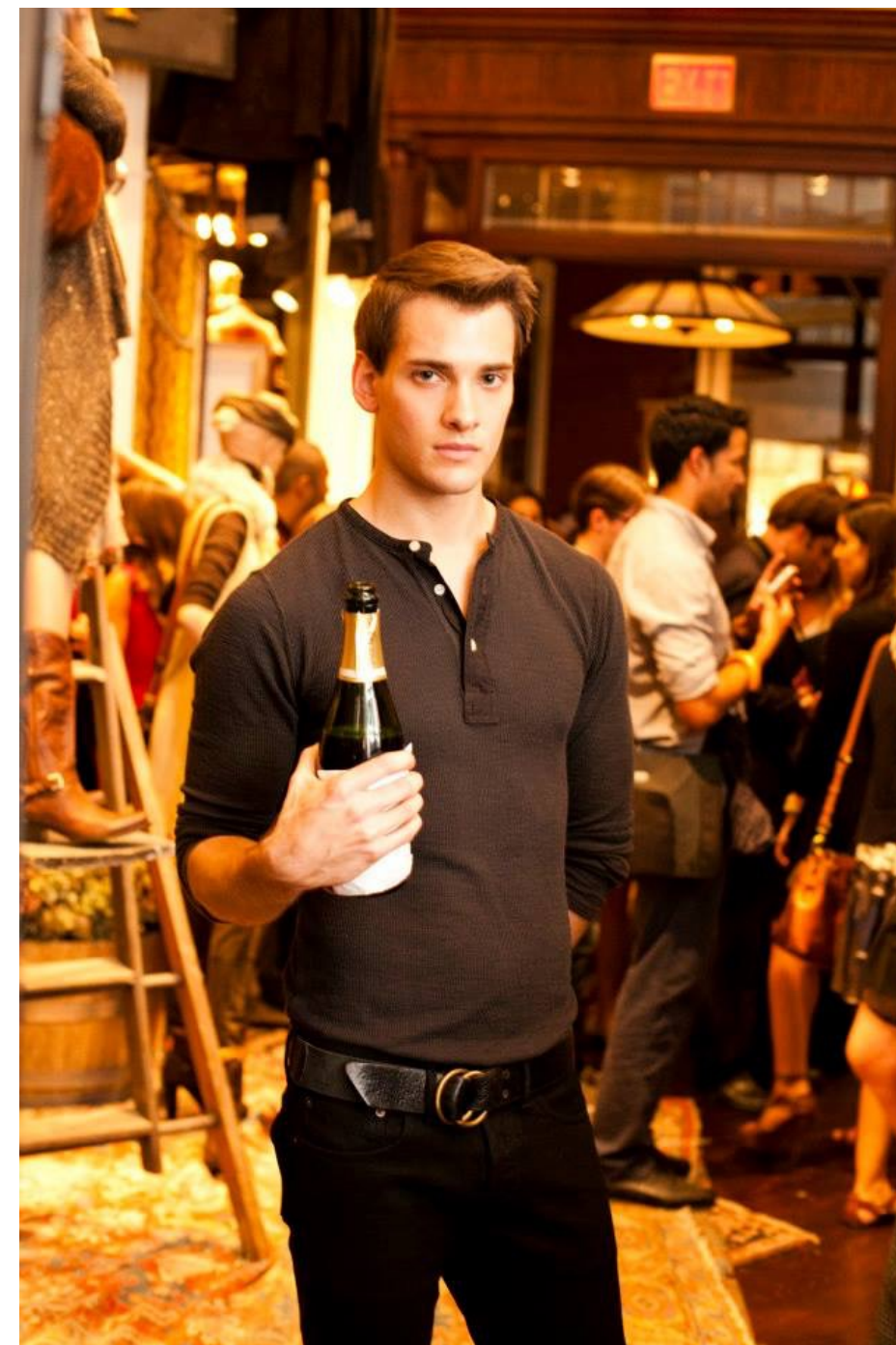
The Matrix Model Staffing INFLUENCER Division is a curation of the most inspiring individuals at the top of their industries. We carefully handpick all the models, bloggers, activists, opinion leaders, and personalities as our INFLUENCERS and partner with top management firms to create a streamlined process for brands to staff all aspects of their event or promotional campaign.



A Broad Range of SERVICES

Our brand ambassadors are available for the following:

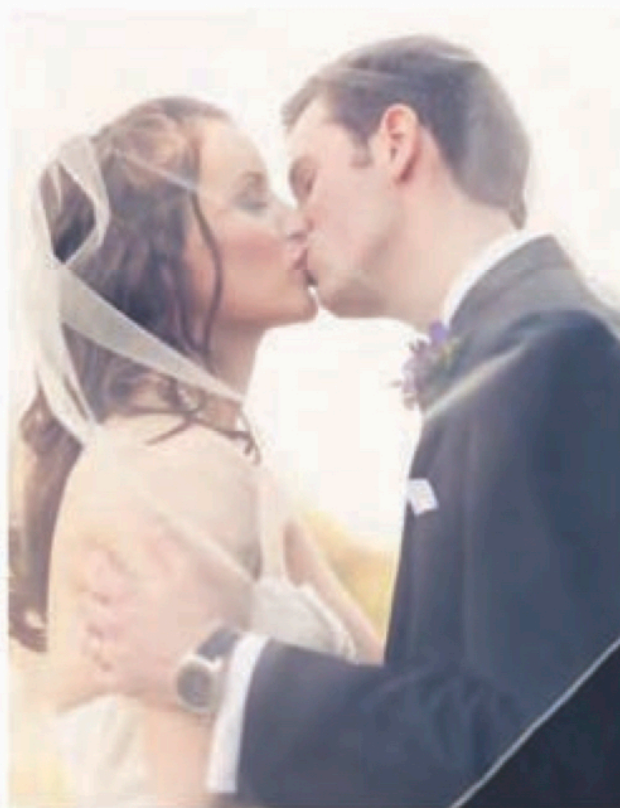
- *Event staffing
- *Events & VIP Hospitality
- *Conventions/Trade Shows and Receptions
- *Exhibitions
- *Presentations
- *Conferences



BRAND PROMOTION & DEVELOPMENT

- *Ambassadors
- *Promotional campaigns
- *Merchandising
- *Product launches

Matrix ARTISTS



Whether your event requires more than just basic staffing talent, we've got you covered. From makeup artists and hairstylists to photographers, every event staff need you have can be flawlessly handled.

Our full service program comes with the benefit of a team that has worked incredibly close with our staff before.

In Good HANDS

Matrix offers years of experience and expertise, along with a sterling reputation, in staffing and managing hundreds of successful events including product launches, award shows, trade shows, and experiential activations.

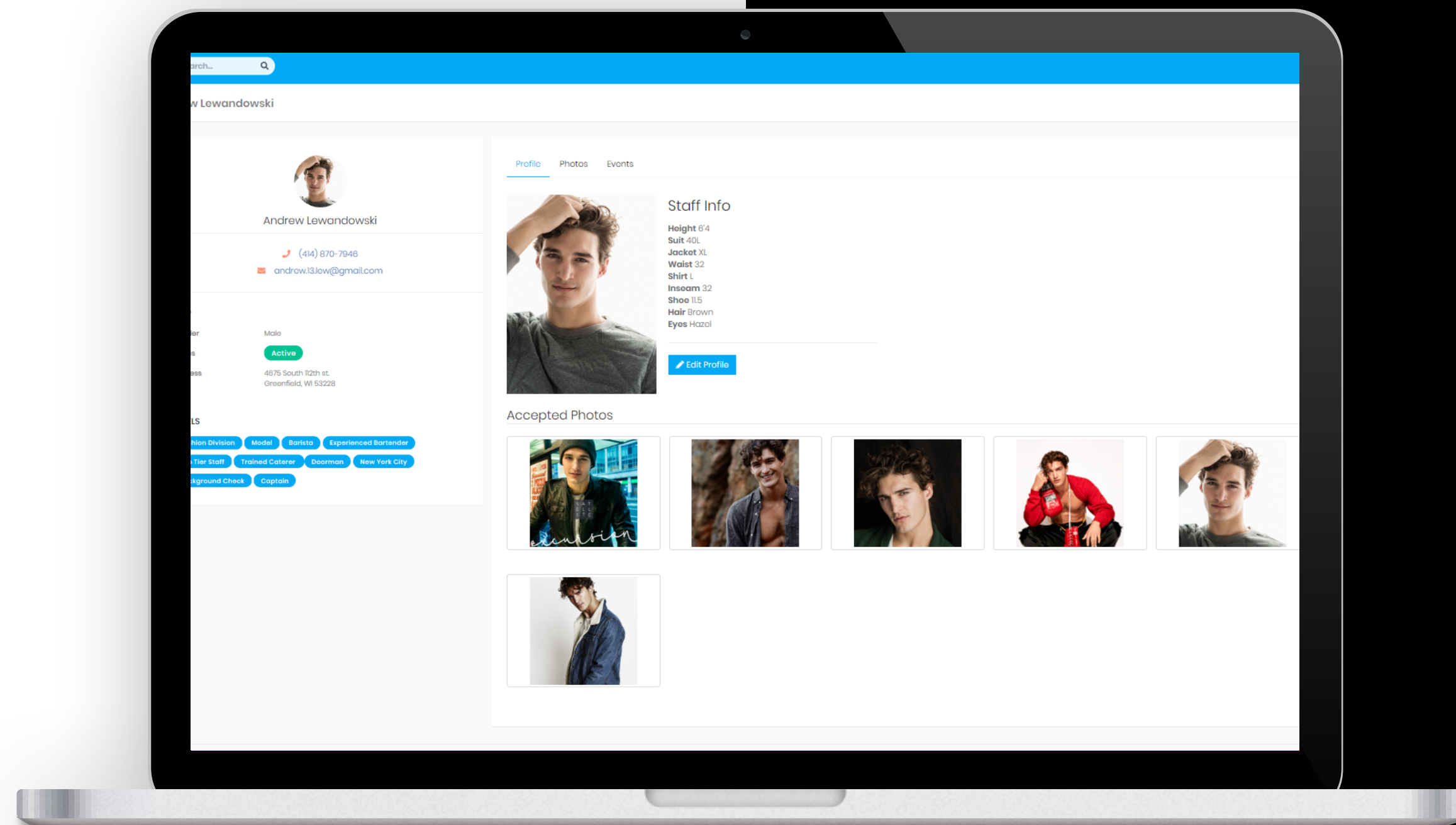
We also specialize in VIP staffing for celebrity and corporate clientele and are pleased to provide you the very best staff available at the most competitive price.



IT *Solutions*

Matrix makes casting & staffing your event simplified.

We have created an administrative backend system to facilitate the staffing needs of ongoing clients. These features include an automated system for client login where one can do the following:



Streamlined process

Set up client profile

Ready, set, select

Enter an event in the database and request your favorite models

Review

View recaps, consumer feedback and event photos

Track

Track your client history of events

OUR LUXURY *CLIENTS*

Through the partnership of our clients, Matrix Model Staffing has provided models for events of the following brands:

CALVIN KLEIN

DF
DIANE VON FURSTENBERG

CHANEL

TIFFANY & Co.

Dior

VOGUE

RALPH  LAUREN

MAC

BURBERRY

PRADA

VERSACE


HERMÈS
PARIS

LV
LOUIS VUITTON


LOUIS XIII

ELLE DECOR

L'ORÉAL®

Baccarat

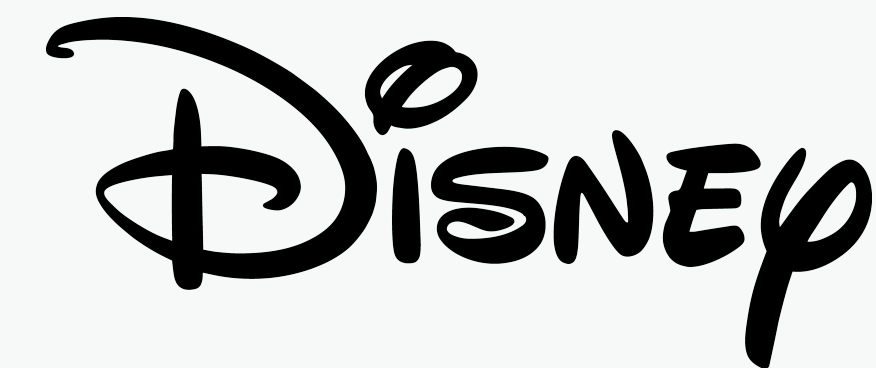
THE JEREMY
WEST HOLLYWOOD


PARK TERRACE
HOTEL

1
HOTEL
South beach

OUR COMMERCIAL *CLIENTS*

Through the partnership of our clients, Matrix Model Staffing has provided models for events of the following brands:



EVENTS WE'VE *STAFFED*

Through the partnership of our clients, Matrix Model Staffing has provided models for events of the following brands:

EMMYS

TONY
AWARDS

GOLDEN
GLOBE
AWARDS



THE
OSCAR[®]S


SCREEN ACTORS
GUILD AWARDS[®]

COACHELLA




GRAMMY[®]
AWARDS

NYFW THE SHOWS

FILM
INDEPENDENT
SPIRIT
AWARDS

THE  TV
MOVIE
AWARDS

CRITICS'
CHOICE
AWARDS[®]

Servicing



NYC
NEW YORK



LA
CALIFORNIA



HOUSTON
TEXAS



BOSTON
MASS



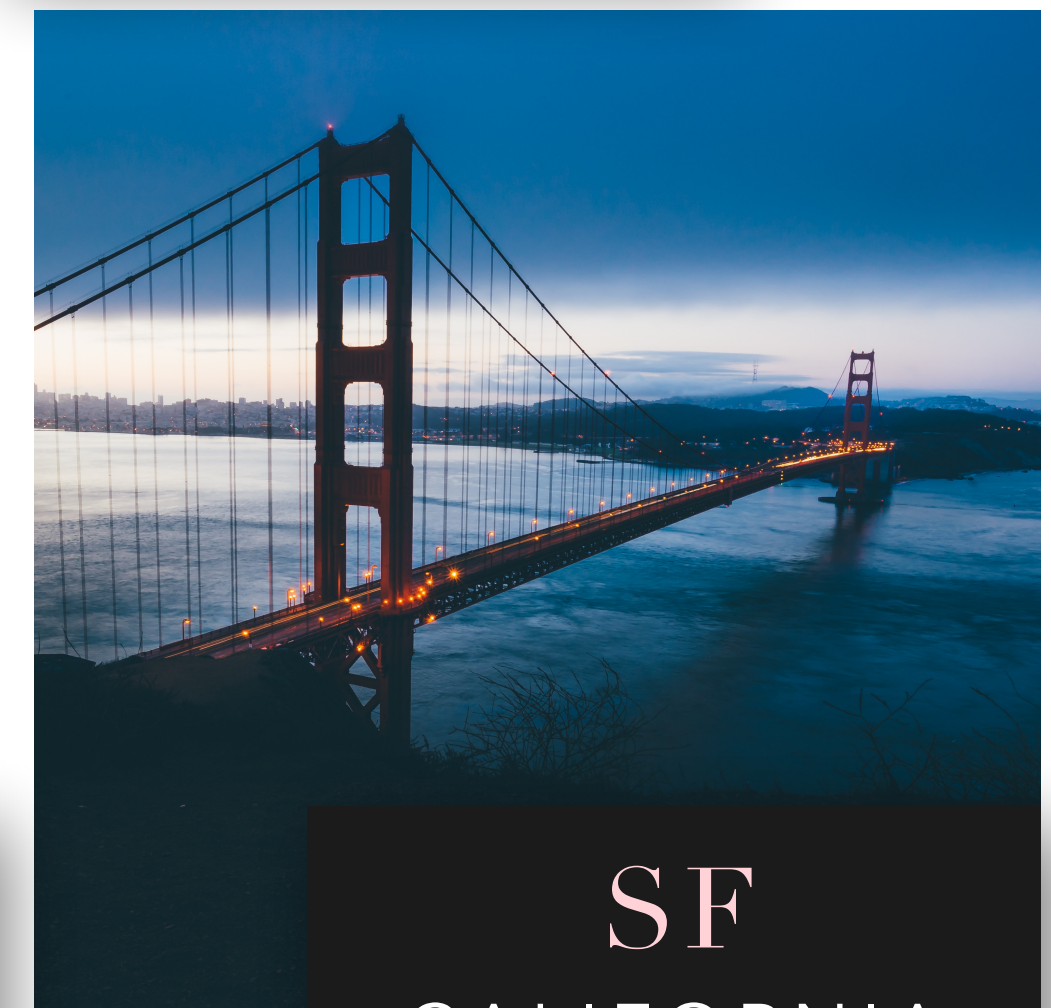
MIAMI
FLORIDA



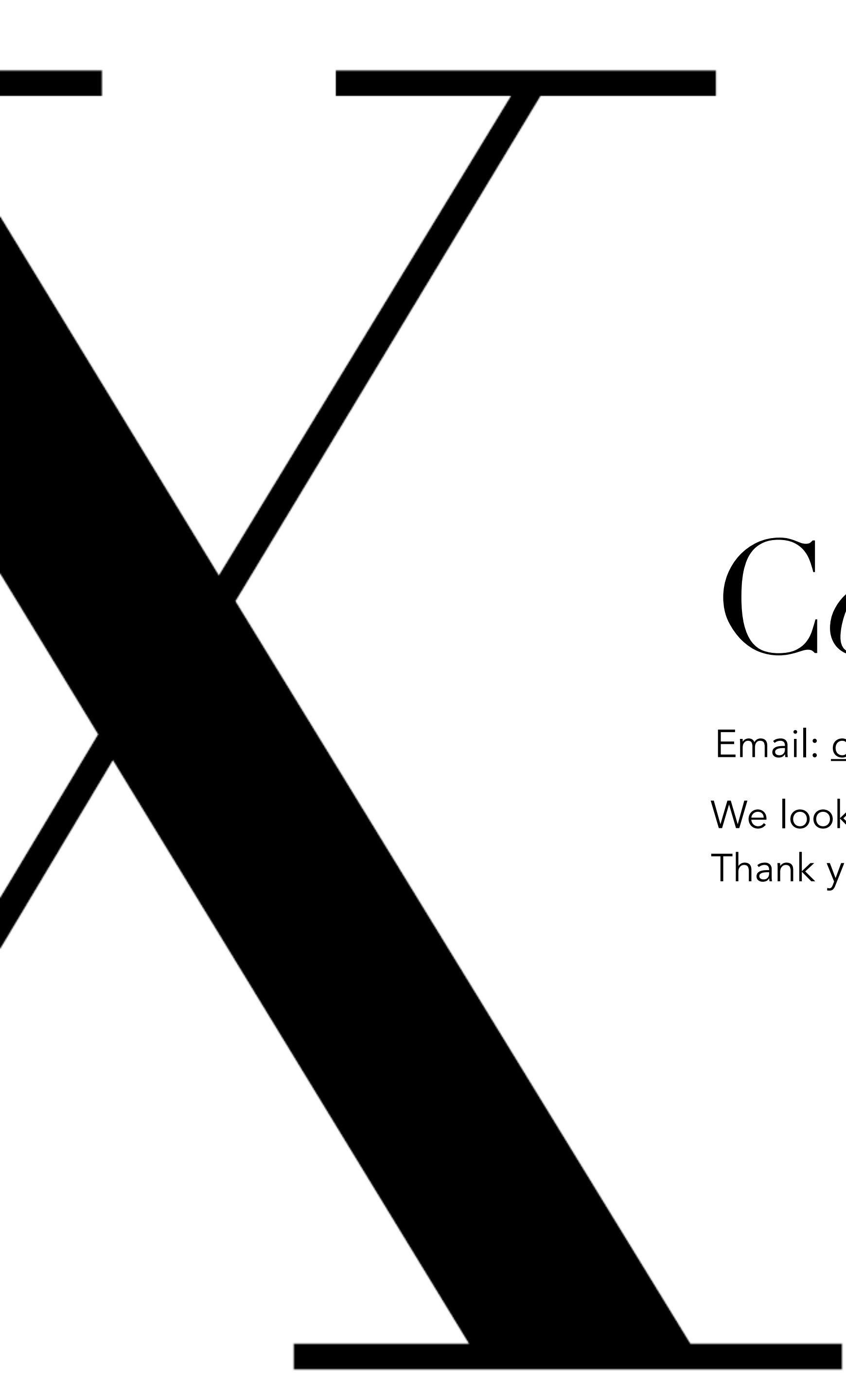
CHICAGO
ILLINOIS



AUSTIN
TEXAS



SF
CALIFORNIA

A large, bold, black 'X' graphic that spans the left side of the page. It is composed of two thick diagonal lines that intersect in the center. The top horizontal bar of the 'X' is at the top left, and the bottom horizontal bar is at the bottom left.

Contact

Email: contact@matrixprostaffing.com // Phone: 212-487-9534 // Website: matrixprostaffing.com

We look forward to meeting your every staffing need and working with you!
Thank you!